



## Creativity Grant Fact Sheet

**Funding Amount:** Up to \$3,000

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### **Who can apply?**

The Creativity Grant is open to the following applicants:

- Not-for-profit and incorporated organisations, clubs and groups.
- An auspice of an appropriate organisation including a not-for-profit and incorporated organisation.
- An organisation delivering a service that is the responsibility of State or Federal Government whereby the initiative is outside of their core business.

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### **What is the Creativity Grant?**

This grant focuses on the delivery of arts and culture initiatives including festivals, activations and events. The funds can be used to foster a community where arts and culture can be supported, flourish and continue to evolve.

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### **Examples:**

The following ideas may assist you in developing a program to enhance and celebrate creativity in a community that is vibrant and engaged through arts, culture and heritage:

- Concerts
- Choirs
- Art and Craft Classes
- Writing Activities
- Musicals and Music Performances
- Exhibitions
- Curating
- Festival Celebrations

## Assessment Criteria:

Applications must address the following criteria:

Criteria	Weighting
<b>Alignment to one or more strategic directions outlined in the Whitehorse Council Plan or the 2040 Community Vision</b> <ul style="list-style-type: none"><li>Application clearly articulates how their proposed project is aligned to the Council Plan strategic directions.</li></ul>	30%
<b>Clear project plan and budget.</b> <ul style="list-style-type: none"><li>Application clearly outlines the project plan and timeline.</li><li>Application clearly demonstrates how the requested funding from Council will be allocated.</li><li>Application demonstrates in-kind and financial support from other sources.</li></ul>	25%
<b>Evidence of community need or emerging priority.</b> <ul style="list-style-type: none"><li>Application is supported by provision of data, case studies, local knowledge etc., which demonstrates the community need for the proposed project/activity.</li></ul>	20%
<b>Project is clearly short term/one-off or sustainable into the future.</b> <ul style="list-style-type: none"><li>Application demonstrates that the success of the project/activity/purchase will not rely on ongoing funding from Council.</li></ul>	15%
<b>Experience/capacity to deliver.</b> <ul style="list-style-type: none"><li>Application demonstrates that the organisation has relevant experience and genuine capacity to deliver the project/activity.</li></ul>	10%

Council supports applications that demonstrate consideration of **gender equality and environmental sustainability**. All applicants are encouraged to reduce their waste and consider resource recovery methods such as recycling. For more information visit [www.vic.gov.au/single-use-plastics](http://www.vic.gov.au/single-use-plastics)

For further enquiries regarding this grant, contact Council's Community Grants Officer: [Grants@whitehorse.vic.gov.au](mailto:Grants@whitehorse.vic.gov.au)

