

# Re-think your waste!

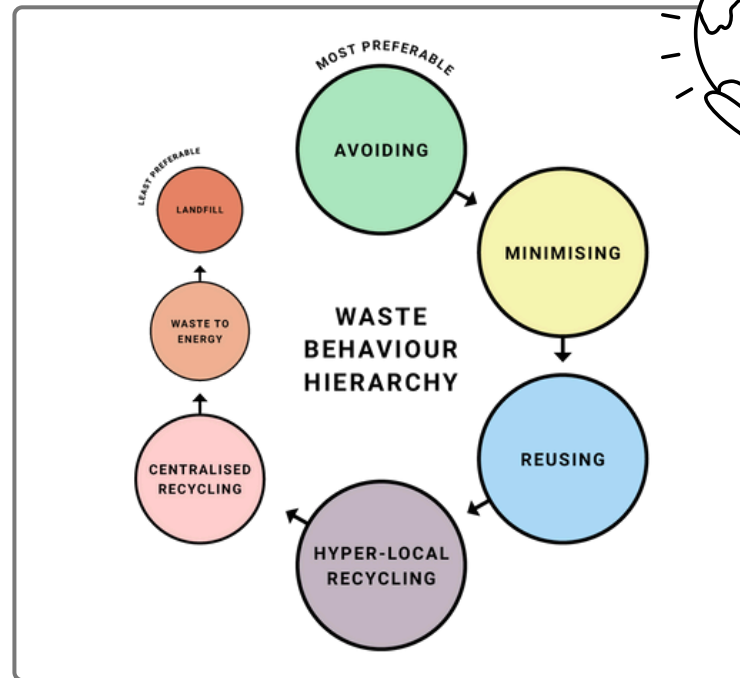
Landfills are overflowing and harming the environment, but did you know there are other ways to manage our resources?



## What is the 'circular economy'?

An economic system where materials are kept in use for as long as possible instead of being sent to landfill. This system reduces pollution, increases business opportunities and improves the health of our environment.

Need help recycling or reusing a specific material? Visit <https://businessrecycling.com.au/>



## CIRCULAR ECONOMY CHECKLIST

For Hair and Beauty Stores

### 1 AVOID BUYING NEW

- We prioritise stocking products that avoid packaging.** We asked our supplier to reduce excess packaging on products (e.g. suggest a liner for the box rather than having items delivered in individual plastic bags).
- We use reusable cups and glasses for customers.** This means that single-use cups for tea, coffee and water are avoided.
- We use high quality equipment that has a long lifespan.** By using high quality equipment, we can avoid buying new as much as possible without effecting the quality of our service.

### 2 MINIMISE WASTE

- We buy in bulk.** By keeping track of products that sell well, we can order items in larger quantities. This reduces packaging and saves money for our business.
- We prioritise refillable products.** We use refillable products to minimise using many small containers (i.e. large refillable shampoo containers and hand soap).
- We minimise cleaning products** by using washable cloths such as microfibre, rather than chux or single use wipes.

### 3 REUSE & REPAIR

- We stock products that are made of reused/recycled materials** such as combs and clips made from recycled plastic and tables and benches made from up-cycled timber.
- We incorporate repairs into our business.** We repair our furniture, equipment and uniforms and towels when they break, rather than sending them to landfill.

**Did you know?**  
Did you know that leftover hair can clean up oil spills in the ocean? Get in touch with Sustainable Salons!

### 4 RECYCLE

- We separate materials into their bins.** Our shop's bins match the outside bin area, (e.g. general waste, recycling, cardboard, soft plastics, organics) which makes our recycling easy and effective!
- We are partnering with Sustainable Salons.** Sustainable Salons offers recycling solutions specific to salon's niche materials (e.g. chemicals, hair, metals, sharps, etc). Visit <https://sustainablesalons.org/> for more information.

### LANDFILL

- We limit the waste we put in landfill, because we know it creates dangerous emissions that pollute the environment and harm communities.**

